

October Thursday 05, 2017

| Time | Location | Activity | | |
|-------------|---------------------------|--|--|---|
| 8:30-10:00 | N-1/ Salón Plenario | Reception | | |
| 10:00-10:30 | | 7° ECORFAN Colloquium Inauguration RIVERO-ZURITA, Eduardo. MsC. RECTOR- USFX ARIZAGA-CERVANTES, Walter, MsC. VICERECTOR- USFX RAMOS-ESCAMILLA, María. PhD. CEO-ECORFAN Mexico, S.C CAMPOS-QUIROGA, Zenón Peter. MsC DEAN FACULTY OF ECONOMIC AND BUSINESS SCIENCES-USFX | HURTADO-Edwin, MsC. DIRECTOR ECONOMY- USFX CONDORI-Gladys. MsC. DIRECTOR BUSINESS ADMINISTRATION- USFX MITA-Eric. MsC. DIRECTOR ING. COMMERCIAL-USFX ROMERO-Ever. MsC. DIRECTOR MANAGEMENT AND PUBLIC ADMINISTRATION- USFX ARISPE-Claudia. BsC. COORDINATOR MARKETING- USFX CEREZO-Mayerlin. BsC. COORDINATOR MANAGEMENT AND BUSINESS MANAGEMENT- USFX SOSSA-Carlos. BsC. COORDINATOR MANAGEMENT AND PUBLIC ADMINISTRATION- USFX | IGLESIAS-Fernando. BsC. CAO-ECORFAN Bolivia TREJO-Iván. BsC. CIT-ECORFAN Mexico VILCHIS-Efren. BsC. CBDO-ECORFAN Mexico |
| 10:30-11:30 | | Key Note Conference | | |
| | | MENDOZA-Raúl. MsC. AGUILAR-Rubén. MsC. Banco Central de Bolivia The recovery of the functions of money of the national currency | | |
| 11:30-12:00 | Break | | | |
| 12:00-12:30 | N-2/ Auditorium 1 | Conference | N-3/Auditorium 2 | |
| 12:30-13:30 | | Workshop | | |
| | | Innovation in the tourism sector: from a meta-analytical approach SAUCEDO-Hael & AYAVIRI-Alberto Universidad Mayor, Real y Pontificia de San Francisco Xavier de Chuquisaca | Educational management model for the commercial engineering career of the Universidad Mayor Real y Pontificia de San Francisco Xavier de Chuquisaca MITA-Erick Universidad Mayor Real y Pontificia de San Francisco Xavier de Chuquisaca | |
| | | ACADEMIA – GOOGLE ACADÉMICO TREJO-Iván Universidad Nacional Autónoma de México | MENDELEY – ORCID VILCHIS-Efren Universidad Tecnológica de México | |
| 13:30-15:00 | Lunch | | | |
| 15:00-16:00 | N-1/ Salón Plenario | Key Note Conference | | |
| | | RAMOS-María. PhD. CEO-ECORFAN Mexico, S.C. Fractal model of the financial system in Bolivia | | |
| 16:15-16:45 | N-2/ Auditorium 1 | Conference | N-3/Auditorium 2 | |
| 16:45-17:15 | | Break | | |
| | | Environmental services: Between conservation and use of resources. Public policy recommendations OLIVERA-Sazcha & HERNÁNDEZ-Ricardo Universidad Autónoma Metropolitana | The profile of women directives, market orientation and organizational performance a theoretical conceptual review for the construction of a cognitive model ORLANDINI-Ingrid Universidad San Francisco Xavier de Chuquisaca | |
| 17:15-18:00 | N-2/ Auditorium 1 | Video Conference | N-3/Auditorium 2 | |
| | | Video Conference | | |
| | | Integral measurement of productivity in the sector of vehicles selling companies in southeastern Mexico for the generation of a model of improvement ELISEO-Hortensia, PÉREZ-Gloria, CASTRO-Jucelly and DE LEON-Brissa Tecnológico Nacional de México/ Instituto Tecnológico de Mérida Evaluation system for the management of scholarships in the framework of the plural economy FONSECA, Andrés Universidad Autónoma de Guerrero | Quality indicators in the service in the private health company MORALES-Jaime, OVALES-Luiz, VALDEZ-Nadia and MORALES-Jesús Universidad Autónoma de Sinaloa Integral study of the primary rural sector dedicated to the production of Habanero Chile in the state of Tabasco, to generate a proposal for development ELISEO-Hortensia, FUENTES-Mayra, CASTRO-Jucelly and MADRIGAL-José Tecnológico Nacional de México/ Instituto Tecnológico de Villahermosa Current situation of the microbusiness of handcrafts of wood of dzityá Yucatan within the economy of the knowledge: advances, challenges and opportunities DZUL-Amely Instituto Tecnológico de Mérida | |

October Friday 06, 2017

| | Location | Activity | |
|-------------|------------------------------------|--|---|
| | | Reception | |
| 9:00-10:00 | N-1/ Salón Plenario | Key Note Conference | |
| | | <p>SÁNCHEZ-David. MsC. Executive manager ASP-B Scope of the Convention Empresa Nacional de Puertos de Perú-Empresa Estratégica de Servicios Portuarios de Bolivia</p> | |
| 10:15-10:45 | N-2/ Auditorium 1 | <p>Conference</p> <p>Organizational commitment in Bolivian companies: Measurement and analysis from the Allen and Meyer model FUENTES-Pedro Universidad Mayor, Real y Pontificia de San Francisco Xavier de Chuquisaca</p> | <p>N-3/Auditorium 2</p> <p>Conference</p> <p>Water and its social and economic relations. Proposal for payments for environmental services of the Rio Ravelo River basin CAMPOS-Peter Universidad Mayor, Real y Pontificia de San Francisco Xavier de Chuquisaca</p> |
| 10:45-11:15 | Break | | |
| 11:15-12:15 | N-2/ Auditorium 1 | <p>Workshop</p> <p>MENDELEY – ORCID VILCHIS-Efren Universidad Tecnológica de México</p> | <p>N-3/Auditorium 2</p> <p>Workshop</p> <p>ACADEMIA – GOOGLE ACADÉMICO TREJO-Iván Universidad Nacional Autónoma de México</p> |
| 12:15-14:00 | Lunch | | |
| 14:00-14:30 | N-2/ Auditorium 1 | <p>Conference</p> <p>Woman entrepreneur: An approximation to her entrepreneurial profile in Sucre, Bolivia CALDERÓN-Cristian & RONCAL-Ximena Universidad de San Francisco Xavier de Chuquisaca</p> | <p>N-3/Auditorium 2</p> <p>Conference</p> <p>A systematic review of the supply chain management bibliography using the meta-analytical approach AYAVIRI, Alberto Universidad de San Francisco Xavier de Chuquisaca</p> |
| 14:40-15:40 | N-1/ Salón Plenario | Key Note Conference | |
| | | <p>OLIVERA-Marcelo. PhD. Universidad Autónoma Metropolitana de México Valuing the characteristics of the objectives. The hedonic of design and consumption</p> | |
| 15:45-16:15 | Break | | |
| 16:15-17:05 | N-1/ Salón Plenario | Workshop | |
| | | <p>Scientific, technological and innovation publications RAMOS-María. PhD. CEO-ECORFAN Mexico, S.C.</p> | |
| 17:00 | Closing | | |